

THE POTOMAC SOCCER ASSOCIATION

SPONSORSHIP OPPORTUNITIES 2009-2010

Competitive youth soccer truly represents a microcosm of society, and as such the Potomac Soccer Association (PSA) is committed to encouraging a lifelong connection between friendship, healthy lifestyles and good citizenry. On an annual basis we routinely impact hundreds of players, coaches and parents. We therefore have a responsibility to provide an experience that positively influences the children, adults and broader communities in which we live. As a named sponsor you have the opportunity to be associated with one of the premier youth organizations in the region and directly reach thousands of participants due to the breadth of PSA involvement in various league and tournament activities.

Sponsorship funds will be used to further our mission and provide future growth opportunities for PSA and its affiliated teams. This includes exploring the development of PSA training facilities and camps, supporting our U.S. Soccer Development Academy Teams, and the establishment of a scholarship program to assist families in need.

Sponsors can be individuals, families, corporations, foundations as well as other entities or organizations. One hundred percent of your gift is tax-deductable.

Sponsorship Levels

Gold Sponsor: \$2,500

- Name recognition on the Memorial Day Tournament website, T-shirt, in the program book and on signage placed around the tournament facilities.
- Year-round recognition on the PSA website.
- \$500 of the gift will be set-aside specifically to benefit the PSA team that originated the donation.

Silver Sponsor: \$1,000

- Name recognition on the Memorial Day Tournament website, in the program book and on signage placed around the tournament facilities.
- \$200 of the gift will be set-aside specifically to benefit the PSA team that originated the donation.

Bronze Sponsor - \$500

- Name recognition in the Memorial Day Tournament program book and on signage placed around the tournament facilities.

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Sponsor Name: _____

Address: _____

Phone: Daytime: _____

Evening: _____

Cellular: _____

Email: _____

Contact Name: _____

Recognition: please enter below exactly how you would like to be recognized for your generous commitment.

Sponsorship Level (please circle one):

Gold

Silver

Bronze

PSA Team to be credited for sponsorship: _____

Please send your tax deductible checks (payable to PSA) to:

Mrs. Ruth Burka
PSA Sponsorship Fund
2113 Rose Theatre Circle
Olney, MD 20832

~ Thank you for your generous gift – it is truly appreciated ~